

## Naïo Technologies organizes FIRA, the first International Forum of Agricultural Robotics

November 18 & 19, 2016 - Toulouse, France



On November 18 & 19th, 2016, French agribot start-up Naïo Technologies organizes the first edition of FIRA, the [International Forum of Agricultural Robotics](#) in Toulouse, France. The goal of this unique event is not only to introduce Naïo's range of agricultural robots; FIRA is designed to reunite key players in the field of agricultural robots to imagine the agriculture of the future. On stage you'll find Oz, Ted and Dino, followed by lightning talks from agricultural innovators Bosch, Sony, Fendt... and a barcamp on tomorrow's agricultural robots... The whole event will be live streamed on YouTube for everyone to share. *Stay tuned!*

### #FIRA2016 Agricultural Robotics: discover, imagine and share

« The idea behind FIRA is not merely to introduce our robots to the international community, the event is designed to allow key players in the field of agricultural robotics to meet up and work together on innovative ideas », explains **Gaëtan Séverac, Naïo Technologies' COO**. « There are quite a number of events and scientific conferences on agricultural innovation but we couldn't find a professional and industrial event that was dedicated to agricultural robotics in particular », adds **Aymeric Barthes, the company's CEO**.

FIRA addresses the need to understand and anticipate the challenges of the agribot sector. Farmers, industrial players, researchers, advisors, journalists... the agribot sector appeals to all and everyone's always eager to learn more! **FIRA 2016 addresses the 3 following themes:**

- **DISCOVER THE LATEST INNOVATIONS IN AGRICULTURAL ROBOTICS** – Naïo Technologies’ keynote speech on the future of agriculture and their agricultural robots Oz, Dino and Ted. The keynote will be followed by lightning talks from Bosch Deepfield Robotics, AGCO Fendt, Precision Makers...),
- **IMAGINE TOMORROW’S AGRICULTURE** – Workshops where all spectators become participants! The goal is to work together on specific topics and exchange viewpoints on the agriculture of the future,
- **SHARE THE KNOWLEDGE** - The keynote speech and lightning talks will be live streamed on [YouTube](#)! You can follow the conference on the Internet wherever you are from any device.

## Naïo Keynote - Vision, new agricultural robots and pre-orders

Agricultural technology start-up Naïo Technologies organizes a keynote to present their vision of tomorrow’s agriculture: a pioneer approach that combines environmental concerns and access to healthy food with a reduced workload for farmers thanks to innovative robotics. During the keynote speech, Naïo will also introduce their entire range of agricultural robots, which includes some new additions, and offer the possibility to pre-order new robots.

## #FIRA2016 - Speakers

**Bosch Deepfield Robotics**

**AGCO Fendt**

**Precision Makers**

**Sony Computer Science Laboratory**

**Morbihan Agricultural Chamber**

**VetAgro Sup UMR Métafort**

**Groupama**

Maurice Gohlke

Thiemo Buchner

Allard Martinet

David Colliaux / Peter Hanappe

Maët Le Lan

Philippe Jeanneaux

Guillaume Suc

Robotics Software Engineer

Research engineer

Business Development Director

Research

Coordinator Experiment Station

Lecturer and researcher in rural economics

Head of Agricultural Machinery Division

## #FIRA2016 - Schedule

### Friday, November 18th

5 pm – 6 pm: KEYNOTE NAÏO TECHNOLOGIES

6 pm – 7:30 pm: LIGHTNING TALKS

### Saturday, November 19th

9 am – 6 pm: BARCAMP WORKSHOPS

The entire schedule can be found here: <http://www.naio-technologies.com/en/international-agricultural-robotics-forum-schedule/>

Register here:

[https://www.eventbrite.fr/e/international-agricultural-robotics-forum-registration-27829816731?utm\\_term=eventurl\\_text](https://www.eventbrite.fr/e/international-agricultural-robotics-forum-registration-27829816731?utm_term=eventurl_text)

### ABOUT Naïo Technologies

Naïo Technologies was founded in 2011 by Gaëtan Séverac, a robotics engineer with a PhD in embedded systems, and Aymeric Barthès, a robotics engineer with an agricultural background. The company’s main motivation is to help farmers solve their daily problems. In accordance with their corporate social responsibility engagement (RSE), they have gathered a team of 20 employees and are supported by shareholders who share their convictions and understand the challenges start-ups have to face. In December 2015, Naïo Technologies launched a third round of fundraising, resulting in 3 million € additional funds, with an expected turnover of 1 million € for 2016.

For more information: [www.naio-technologies.com](http://www.naio-technologies.com)

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